

New York Library Association (NYLA) Annual Report

FISCAL YEAR 2017-2018

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NEW YORK LIBRARY ASSOCIATION
The Voice of the Library Community

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NYLA LEADERSHIP & STAFF

NYLA COUNCIL

President Tim Burke	ASLS President Jessica Clemons	SMART President Laura Osterhout
President-Elect Michelle Young	FLS President Rebecca Fuss	SSL President Penny Sweeney
Immediate Past President Barbara K. Stripling	LAMS President AnnaLee R. Dragon	YSS President Laura Panter
Treasurer Cassie Guthrie	PLS President Deanna DiCarlo	Councilor-at-Large Elaine Lasda Bergman Grace Riario Sandra Echols Jill Leinung Lauren Moore Stacey Rattner
Treasurer-Elect Roger Reyes	RASS President Julia E. Schult	
ALA Chapter Councilor Jennifer Ferriss	SCLA Chapter Councilor Todd Schlitt	

NYLA STAFF

Executive Director Jeremy Johannesen	Director of Government Relations & Advocacy Michael Neppi
Director of Membership Services Lois Powell	Communications & Marketing Manager Kelsey Dorado
Director of Finance Galina Tsvaygenbaum	Membership Services Associate Becky Czornobil

NYLA ROUND TABLES

CORT - Correctional and Outreach Resource Team	LAR – Library Access Round Table
ESRT - Ethnic Services Round Table	LHRT – Local History Round Table
FILM - Finding Inspiration in Literature & Movies	MSRT - Making and STEAM Round Table
GIRT - Government Information Round Table	NMN - New Members of NYLA
IFRT - Intellectual Freedom Round Table	PCRT - Pop Culture Round Table
ILRT – Information Literacy Round Table	PLRT - ParaLibrarians Round Table
	RLRT - Rural Libraries Round Table
	SRRT - Social Responsibilities Round Table

A MESSAGE FROM THE PRESIDENT

TIM BURKE – NYLA PRESIDENT – 2017- 2018

Let me take this opportunity to thank the New York Library Community for allowing me the privilege to serve as NYLA President for the next year. I'd like to thank Barbara Stripling for her outstanding service as NYLA President this past year. I look forward to working with her as our Immediate Past President and Michelle Young, our President-Elect in 2018.

I am assuming the Presidency at a great time in NYLA's long history – our membership is over 6,000 (an all-time high!); our finances are sound; your NYLA Council provides strong leadership; we have an amazing NYLA staff team led by Jeremy; we have had a string of advocacy successes at the state level; we have sections, roundtables, committees, and affiliates that year after year, bring us an amazing annual conference; and NYLA is recognized as a national leader with innovative projects like the Sustainability Initiative.



But at the same time we are facing some real challenges – on the advocacy front, most experts are predicting a significant revenue shortfall this year that will almost certainly impact library funding; we need to continue to explore ways to grow our membership; and there are some segments of the library community that need to feel more fully represented by NYLA.

I have chosen **“Making a Difference...Together”** as our theme for the coming year and for the 2018 annual conference, which will be hosted in Rochester (November 7-10, 2018...mark your calendar!). This simple theme is designed to be a celebration of what all libraries throughout New York do every single day...we make a difference! The addition of the word “Together” serves as a reminder to all of us that we are one Library community and when we work together with a common purpose and shared goals.....we're better, stronger, smarter...and louder, when it's time to speak up for all of our libraries.

“Together” is also there to remind me that as your President, it's my job to do everything I can to bring us together. During my term in office I want to make it a priority to visit and see for myself the differences being made by libraries all across the state. I also will take every opportunity to highlight on these pages some of the great examples of New York libraries working together through partnerships and collaborations to make a difference for their communities, their campuses, and their schools.

Thank you once again for this special opportunity. I look forward to working with you all throughout the next year. Let's make a difference....Together!!

ANNUAL CONFERENCE & TRADE SHOW

NOVEMBER 8-11, 2017 | SARATOGA SPRINGS, NY

Over 1,000 librarians headed back to Saratoga Springs, NY for the **BEST CONFERENCE EVER!** We chose our own adventure as we navigated programming, enjoyed special events, and hung out with farm animals.



November 8 marked the start of NYLA 2017 with [five different continuing education workshops](#) spanning from spotting fake news to enhancing library services for LGBT youth. The adventure continued on Thursday, November 9 with our [Keynote Speaker, Dr. Camila Alire](#), who spoke on the important of advocacy with soul. Directly following our Keynote Speaker was the opening of the annual trade show, featuring the latest and greatest library products and services, and a mini petting zoo!

Attendees then dove straight into the core of their adventure, conference programs. NYLA 2017 offered about [90 programs](#) over a three-day period. Programs covered a broad range of topics including advocacy, improving friends groups, fake news, and more! You can find an archive of presentations [here](#).

The adventure did not stop with programs! NYLA 2017 was full of luncheons, banquets, receptions, and after-hours events that brought attendees together to listen to discuss all things library. This year's [special events](#) included [Intellectual Freedom for Breakfast](#) with Jamie LaRue, the first annual [Battle of the \(LIBRARY\) Bands](#), the ever popular [Battledecks](#), and so much more!

Friday night brought together the leaders of the library community for the NYLA Inaugural Banquet. During the banquet, [award winners](#) were honored, and NYLA's new president, Tim Burke, was inducted. To hear from Tim Burke, in his first eBulletin article as NYLA President, click [here](#).

NYLA 2017 may be over, but I have strong feeling the next BEST CONFERENCE EVER is closer than we think! Join us in Rochester, NY on November 7-10, 2018 to **Make a Difference...Together**.



AN UPDATE ON NYLA MEMBERSHIP

NYLA ended the 2017-2018 Fiscal Year with **6,671 members, a 9% increase over the previous year**. Since July 1, membership has continued to expand and has now exceed 7,000 for the first time ever. This growth is due in large part to the participation of library systems in bulk purchasing agreements, bundling orders for multiple libraries in their service areas.

2017 NYLA AWARD WINNERS

2017 Senator Hugh Farley Outstanding Advocate of Libraries Award

Michaele C. Solages

2017 Outstanding Service to Libraries Award

Steve Bolton

Mary Bobinski Innovative Public Library Director Award

Carol McCrossen

NYLA Dewey Fellows

Representing ASLS - Emily Drabinski

Representing SMART - Nick Tanzi

Representing SSL - Heather Turner

Representing YSS - Randall Enos

EMPIRE STATE CENTER FOR THE BOOK

On June 5, 2017 the following individuals were inducted into the Writers Hall of Fame; Ron Chernow, Alexander Hamilton, William Kennedy, Christopher Morley, Walter Dean Myers, Frederick Law Olmsted, Lillian Ross.

SUSTAINABILITY INITIATIVE

The Council of NYLA approved the program at their August 10, 2017 meeting, on the recommendation of the NYLA Sustainability Initiative Committee (NYLA-SI), to help realize the goals of the Council's own Resolution on the Importance of Sustainable Libraries. That resolution, passed February 6, 2014, articulated the commitment by NYLA to *"...enthusiastically encourage activities by its membership – and itself - to be proactive in their application of sustainable thinking in the areas of their facilities, operations, policy, technology, programming and partnerships."*

The Sustainable Library Certification Program's cutting-edge benchmarking system is designed to help libraries improve their "triple bottom line" as environmental stewards, economically feasible institutions and as community leaders that place great stock in social equity. You can learn more about the Sustainable Library Certification program [here](#).

NYLA SECTIONS

ACADEMIC & SPECIAL LIBRARIES SECTION (ASLS)



President
Jessica Clemons



Vice President
Beth Lathrop



The objectives of ASLS are to represent the interests and concerns of academic and special libraries to NYLA, and to provide means for further education and professional development of academic and special librarians in New York State.

To learn more, visit nyla.org/asls

	July 1, 2017	July 1, 2018
Membership	376	355
Fund Balance	\$15,760.98	\$13,941.79

FRIENDS OF LIBRARIES SECTION (FLS)



President
Rebecca Fuss



Vice President
Lisa Wemett



The mission of the Friends of Libraries Section is to promote and inspire local Friends groups in libraries of all types for the betterment of New York State's library community.

To learn more, visit nyla.org/friends

	July 1, 2017	July 1, 2018
Membership	185	174
Fund Balance	\$4,719.44	\$6,746.46

LEADERSHIP & MANAGEMENT SECTION (LAMS)



President
AnnaLee R. Dragon



President Elect
Amanda Perrine



LAMS was established to provide a forum for the exchange of information including, but not limited to, the following: (1) Leadership and management issues, including relationships with Boards of Trustees, ethics, statistical reporting, budget and finance, and systems design; (2) Personnel administration, civil services, job information, and career development; (3) Professional development, proficiencies, salary, and recruitment

To learn more, visit nyla.org/lams

	July 1, 2017	July 1, 2018
Membership	483	499
Fund Balance	\$17,522.18	\$20,070.39

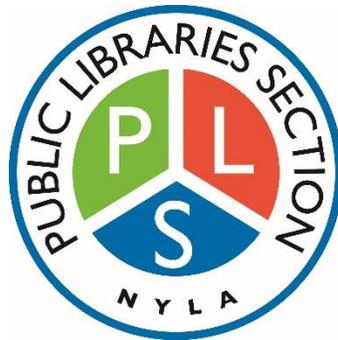
PUBLIC LIBRARIES SECTION (PLS)



President
Deanna DiCarlo



Vice President/President Elect
Sarah Clark



The Public Libraries Section of NYLA is dedicated to supporting public libraries and public library staff of New York State. Our goal is to help sustain and improve libraries and library services by providing continuing education opportunities, conference programming, awards, scholarships, advocacy and by supporting key NYLA initiatives. Join us, get involved. Public libraries need you!

To learn more, visit nyla.org/pls

	July 1, 2017	July 1, 2018
Membership	1,340	1,443
Fund Balance	\$66,440.91	\$61,157.43

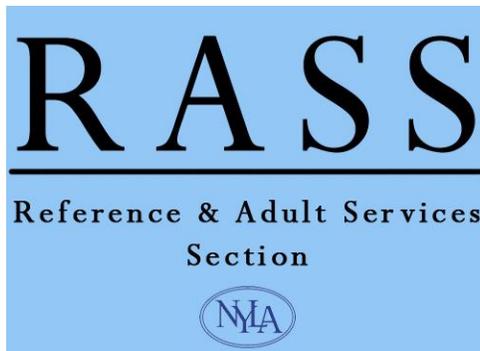
REFERENCE & ADULT SERVICES SECTIONS (RASS)



President
Julia E. Schult



Vice President
Brian Hasbrouck



The purpose of the Reference and Adult Services Section is to represent and promote the interests of librarians and information providers from all types of libraries who are concerned with the development of general and specialized reference, information and resource sharing services, and with the improvement of library services, materials, and programs for adults. The Section provides opportunities for networking, continued professional development, and the addressing of issues of statewide concern to its members.

To learn more, visit nyla.org/rass

	July 1, 2017	July 1, 2018
Membership	389	467
Fund Balance	\$20,370.07	\$22,915.15

SECTION ON MANAGEMENT OF RESOURCES & TECHNOLOGY (SMART)



President
Laura Osterhout



Vice President/President Elect
Edward Elsner



The Section on Management of Information Resources and Technology (SMART) focuses on the use of emerging technologies in libraries, especially in the areas of online and digital services, acquisitions, cataloging, serials management, circulation, and collection management.

To learn more, visit nyla.org/smart

	July 1, 2017	July 1, 2018
Membership	260	243
Fund Balance	\$15,324.00	\$16,387.55

SECTION OF SCHOOL LIBRARIANS (SSL)



President
Penny Sweeney



President-Elect
Charlie Jennifer Kelly



The mission of the New York Library Association/Section of School Librarians is to lead school librarians in advancing the profession; to encourage, promote, and advocate the interests of school library programs, school librarians and school library systems; and to ensure that each student becomes an active reader, responsible information-seeker, and critical thinker.

To learn more, visit nyla.org/ssl

	July 1, 2017	July 1, 2018
Membership	752	874
Fund Balance	\$192,022.48	\$194,808.65

YOUTH SERVICES SECTION (YSS)



President
Laura Panter



1st Vice President/President-Elect
Lisa Marie Neuman



YSS is the Youth Services Section of the New York Library Association. We are the librarians, library assistants, retirees, students, trustees, and volunteers who are dedicated to the literacy, information, reading, and recreation needs of youth in public and school libraries.

To learn more, visit nyla.org/yss

	July 1, 2017	July 1, 2018
Membership	687	819
Fund Balance	\$90,689.39	\$94,629.60

2017 LEGISLATIVE SESSION RECAP

FY 2017-2018 NYS BUDGET

This year's enacted state budget and companion legislative resolutions for targeted aid will provide approximately \$14.6M in new funding for libraries. This represents the second largest single-year increase in state appropriations for libraries, and places total state allocations for libraries and library programs at nearly \$124M in FY2017-18.

State Library Aid. Funding for the State Library Aid program will be \$95.6M in FY2016-17. Governor's Cuomo's Executive Budget proposal cut this funding line by \$4M – the amount NYLA worked to secure during the 2016 budget negotiations. Governor Cuomo employed this across-the-board strategy of targeted cuts, what amounts to a negotiating tactic with the legislature, after the last round of state legislative elections. With an unprecedented level of organization and advocacy actions by the library community, we reversed the Governor's proposed cuts.

State Library Construction Aid. Funding for the State Library Construction Aid program will be \$24M in FY2016-17. Governor Cuomo's proposed budget rolled back the \$5M increase New York's library activists secured in last year's budget – the program's first increase in a decade. The \$24M allocation represents a \$10M increase over the Governor's proposed budget, and a \$5M year-to-year program increase. After a decade of stagnant funding, the Library Construction Aid Program has nearly doubled in one calendar year.

Senate & Assembly "Bullet Aid" for Libraries and Library Systems. These targeted grants-in-aid programs for "certain school districts, public libraries, and not-for-profit institutions" saw a 40% reduction in available appropriations in this year's enacted budget. However, in [Senate Resolution 3067](#) & [Assembly Resolution 708](#), more than \$4.1M was awarded to nearly 600 libraries. A record number of libraries received appropriations, and though overall funding for these programs was reduced by 40%, libraries received a greater share of these funds than in any previous year.

Senate funding for NYS Economic Development Assistance Program. The NYS Senate provided approximately \$5.2M in [Senate Resolution 3068](#) to continue and institute funding for projects at nearly 40 libraries and library systems. This represents an increase of approximately \$400,000 over last year, directed towards nearly twice the number of libraries.

Assembly funding for "Legislative Initiatives." The NYS Assembly provided nearly \$250,000 to continue and institute funding for projects at several libraries. These awards ranged from \$5,000 to \$75,000.

NYLA LEGISLATIVE PRIORITIES

NYLA's legislative priorities are devised by the Legislative Committee and NYLA Council, and set multi-year advocacy goals to benefit each library type. Recent successes have allowed us to focus on more complex, politically difficult issues.

Ensure Access to School Libraries and School Librarians - [A.6023 Solages](#)

This legislation would require every elementary and secondary school in NYS to provide students with a school library staffed by a certified School Library Media Specialist. Currently, there is no such requirement for elementary schools, and secondary schools are required only SED regulations. During this legislative session, we worked with Assemblywoman Solages to sponsor this bill in the Assembly. NYLA also worked with SLSA to undertake a census of librarians by school building to gauge the potential impacts of the legislation. We will continue to educate the legislature and develop the best strategy to advance this important bill.

Equitable Access to DASNY Financing for Public Libraries – [S.5303 Ritchie](#)

This legislation would remove an antiquated and cumbersome roadblock for libraries in need of timely renovations, and ensure local taxpayers have access to DASNY’s expertise and low-cost services. Currently, any library seeking desperately-needed financing for capital improvements must be individually approved in law. This legislation once again passed the Senate but faced staunch opposition in the Assembly.

Taxpayer Access to Publicly-Funded Research

This legislation would require any New York State-funded research that is published in peer-reviewed journals to be made publicly available online after one year. This bill would bring NYS in line with the federal standards employed by the National Institute of Health, and the State of California. This bill has faced concerted opposition for several years, which has intensified.

NYLA-MONITORED LEGISLATION

During each legislative session, NYLA works on additional legislation that is not part of our official legislative agenda, but will impact the library community. While not on this year’s legislative agenda, NYLA worked in the waning hours of this session to revive two politically difficult pieces of legislation and pass them through both houses. These will be sent to the Governor to be signed into law, but they face an extremely difficult road to enactment.

Economic Impact of Public Libraries & Library Systems – [S.3010 Ritchie / A.5810-A Quart](#)

This bill would require the New York State Economic Development Corporation, in partnership with the New York State Education Department, to conduct a comprehensive study of the economic impact of libraries and library services on the state and local economies. This legislation was last on NYLA’s Legislative Priority list in 2013, and fell off after several years of failed attempts at passage. This bill will be sent to the Governor for consideration.

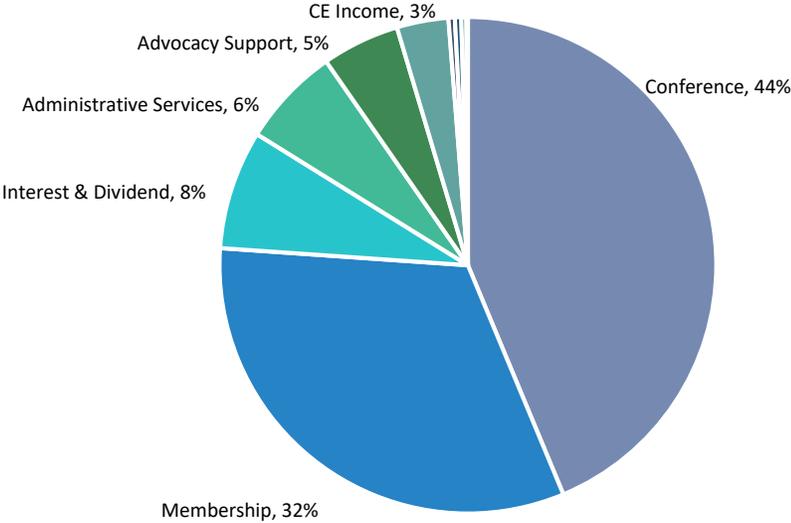
Tax Contributions to the “Love Your Library Fund” – [S.3023-A Ritchie / A.1094-A Galef](#)

This bill provides an opportunity for taxpayer to make direct contributions to the state’s “Love Your Library Fund” in support of local Summer Reading programs. This legislation was previously passed in 2010, and vetoed by then-Governor Paterson. This legislation will now be sent to Governor Cuomo for consideration.

FINANCIAL STATEMENT

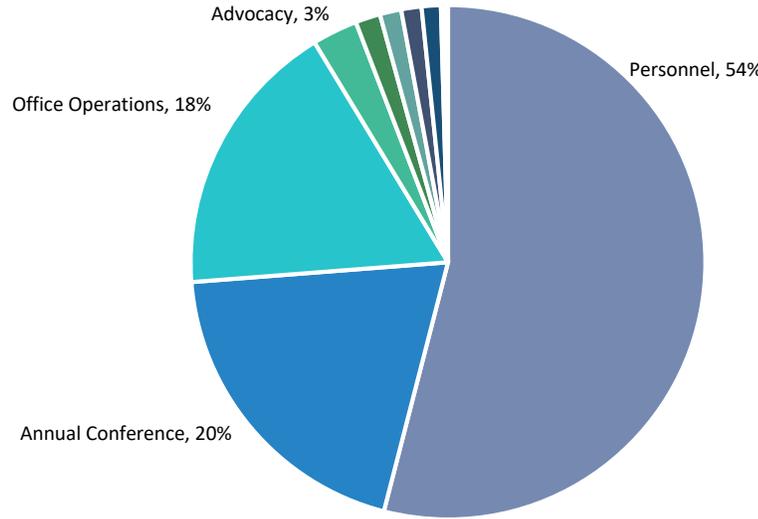
REVENUE

NYLA Membership	\$225,998
Conference Revenue	\$305,172
CE Income	\$23,426
Advertising	\$2,249
Interest & Dividend Inc.	\$54,102
Advocacy Support	\$35,282
NYLA Promotional Items	\$2,885
Administrative Services	\$45,241
Miscellaneous/Rent	\$715
Marketing (Vendor Partners)	\$2,907
Sub Total	\$697,977
NYLA Funds	\$23,183
TOTAL REVENUE	\$722,510



EXPENSES

Personnel Expenses	\$388,566
Professional Fees	\$8,635
Office Operations	\$126,260
Publications/Promotions	\$1,528
Council/Executive Board/President	\$11,260
American Library Association	\$9,659
Annual Conference	\$142,161
CE Workshops	\$9,192
Advocacy	\$20,507
Special Projects	\$1,648
Sub Total	\$719,416
NYLA Funds	\$20,156
TOTAL EXPENSES	\$739,572



TOTAL REVENUE	\$722,510
TOTAL EXPENSES	\$739,572
NET PROCEEDS	-\$17,062