

# LIBRARY ADVOCACY DAY

FEBRUARY 7TH, 2024

#LAD24

## #LAD24 Social Media Post Directory

We have pulled together sample posts for our social media advocates to utilize during Library Advocacy Day. Each of these sample posts is customizable to make it your own but touch on all of the important pieces of legislation we are advocating for this session.

### Sample Tweets/Threads

Today, I am joining hundreds of #LibraryAdvocates across NYS to advocate for the legislative and budget priorities that will strengthen #NYSLibraries!

[NEXT TWEET/THREAD]

I am advocating for [INSERT BILL NAME HERE] which is sponsored by @[INSERT SENATOR SPONSOR HERE] because [INSERT REASON HERE]. Learn how to be a #LibraryChampion during #LAD24 here: [www.nyla.org/advocacy-day](http://www.nyla.org/advocacy-day)

Today, I am joining hundreds of #LibraryAdvocates across NYS to advocate for the legislative and budget priorities that will strengthen #NYSLibraries!

[NEXT TWEET/THREAD]

I am advocating for further increased #NYSLibraryOperatingAid because [INSERT REASON HERE]. Learn how to be a #LibraryChampion during #LAD24 here: [www.nyla.org/advocacy-day](http://www.nyla.org/advocacy-day)

Today, I am joining hundreds of #LibraryAdvocates across NYS to advocate for the legislative and budget priorities that will strengthen #NYSLibraries!

[NEXT TWEET/THREAD]

I am advocating for increased #NYSLibraryConstructionAid because [INSERT REASON HERE]. Learn how to be a #LibraryChampion during #LAD24 here: [www.nyla.org/advocacy-day](http://www.nyla.org/advocacy-day)

I am joining hundreds of #LibraryAdvocates across NYS for #LAD24. Today, I am representing @[INSERT YOUR LIBRARIES TWITTER HANDLE HERE].

[NEXT TWEET/THREAD]

I advocate for my library and #nyslibraries because [INSERT REASON HERE]. Learn how to be a #LibraryChampion during #LAD24 here: [www.nyla.org/advocacy-day](http://www.nyla.org/advocacy-day)

### Sample Instagram/Facebook Post

Please Note: You can add a picture of you in the below post on Canva! Click the download link below, then click "File" on the top left corner of your screen, and then make a copy to customize!



#### Sample Post Caption

Today, I am joining hundreds of #LibraryAdvocates across NYS to advocate for the legislative and budget priorities that will strengthen #NYSLibraries! Can't make it to #LAD24? Send a letter to your legislators via NYLA's Take Action Campaign!

[Download Graphic Here](#)



#### Sample Post Caption

I advocate for my library and #nyslibraries because [INSERT REASON HERE]. Learn how to be a #LibraryChampion during #LAD24 here: [www.nyla.org/advocacy-day](http://www.nyla.org/advocacy-day)

[Download Graphic Here](#)